

ABACLive Cambridge Center Series Presents

Dr. Matthew M. Laske

Preparing and Delivering Professional Presentations: A Framework for Presenting to Any Audience



CAMBRIDGE CENTER
FOR
BEHAVIORAL STUDIES



Live! Friday, August 7, 2026

12:00 PM to 3:00 PM Eastern Daylight Time

Recordings Available August 9 - 23, 2026

Communication skills are a core professional competency for behavior analysts, yet many receive little formal training in how to prepare, deliver, and adapt high-stakes presentations. “Presentations” occur daily across parent trainings, staff meetings, treatment plan reviews, supervision, and interdisciplinary collaboration. Whether presenting to researchers, influencing stakeholders (e.g., staff, clients, parents, other clinicians), or disseminating behavior analysis to the public, the ability to communicate clearly and coherently directly affects understanding, buy-in, and follow-through. This talk will summarize relevant behavior-analytic studies and research-backed content for designing and delivering professional presentations. Attendees will learn how to (1) set clear presentation objectives, (2) tailor content to the needs, histories, and contingencies unique to different audiences, (3) design slide decks, graphs, and visuals intentionally for impact, and (4) use evidence-based delivery behaviors that promote fluency, structure, and engagement. Participants will leave with research-grounded techniques and tools to apply immediately.

TARGET AUDIENCE

Behavior Analysts including those that present to non-behavior analytic audiences, academic and student researchers who present at conferences, and those interested in disseminating their work.

LEARNING OBJECTIVES

By the end of this presentation, attendees will be able to:

1. Identify key public speaking behaviors that they can incorporate into their own presentations.
2. Identify the steps in awareness training for reducing speech disfluencies and select which awareness training procedure that they can practice independently.
3. Complete a scoping document for an upcoming presentation by identifying their target audience, selecting relevant content, and choosing engagement strategies.

CONTINUING EDUCATION

This Program is Approved for the Following CE Credit Types:

- 0.3 IACET CEUs
- 3.0 BACB CEUs
- 3.0 QABA CEUs
- 3.0 IBAO CEUs
- See Page 2 for Applicable CE Provider Statements

LIVE ONLINE EVENT SESSION SCHEDULE

- 11:45 AM: Attendees arrive
- 12:00 PM: Welcome, Introduction, Presentation begins
- 1:30 PM: 10- minute break
- 3:00 PM: Event Ends
- 3:00 PM: Optional: How to check out and find your certificate (CE only)

Learners are encouraged to submit questions throughout, and the presenter includes multiple learner-presenter interaction opportunities throughout the live workshop.

Register Now



Free Session

CE/PDH Session

EVENT APPLICABLE CONTINUING EDUCATION ACE PROVIDER/SPONSOR & ACCREDITATION STATEMENTS

- The Applied Behavior Analysis Center, LLC (ABAC) is accredited by the International Accreditors for Continuing Education and Training (IACET) and offers IACET CEUs for its learning events that comply with the ANSI/IACET Continuing Education and Training Standard. IACET is recognized internationally as a standard development organization and accrediting body that promotes quality of continuing education and training.
- The Applied Behavior Analysis Center has been approved by the Behavior Analyst Certification Board, Inc. (BACB) as an ACE provider of continuing education events. BACB ACE Provider # OP-19-2957. MANDATORY DISCLAIMER: The Behavior Analyst Certification Board (“BACB”) does not sponsor, approve or endorse ABAC, LLC, the materials, information or sessions identified herein.
- The Applied Behavior Analysis Center has been approved as a Qualified Applied Behavior Analysis Credentialing Board (QABA) Continuing Education Provider. QABA Provider #QCB-22274
- The Applied Behavior Analysis Center has been approved as a International Behavior Analysis Organization (IBAO) Continuing Education Provider. Approval Date 08/21/2024



PRESENTER BIO

Dr. Matthew Laske is currently an Assistant Professor in the Department of Behavior Analysis at the University of North Texas and Director of the Organization and Communication Sciences Laboratory. Matthew obtained his Ph.D. in Behavioral Psychology at the University of Kansas under the advisement of Dr. Florence DiGennaro Reed. He obtained his M.A. in Industrial-Organizational Psychology and Human Resource Management at Appalachian State University with Dr. Tim Ludwig. Dr. Laske’s research program centers on organizational behavior, communication sciences, and occupational safety, with a particular emphasis on public speaking, dissemination, and applied workplace interventions. He has authored a book (The Science and Best Practices of Behavioral Safety), peer-reviewed articles, and book chapters. His work spans both basic and applied contexts, from large-scale safety interventions in industry to public speaking coaching and training.

Presenter Meets July 2026 BACB CE Instructor Requirements: PhD, Behavior Analytic Publications, a minimum of 3 years teaching, presenting, or mentoring on topic, and topic-related peer reviewed research

DISCLOSURE

Dr. Laske does not have any conflicts to disclose. Speaker fees from this workshop are donated to The Cambridge Center for Behavioral Studies.

RECORDING ACCESS

The recording of all ABAC Live events are accessible to those that register for the live event for 2-weeks following the last live session. Continuing education credit/professional development requirements must be met within that two-week window.

EXPECTED OUTCOME


After attending the presentation Learners will be able to select the correct answer on 80% of the quiz questions that assess the program’s learning objectives.

Learners should also be able to complete a brief concept analysis.

LIVE EVENT ASSESSMENT



- Following the presentation, learners will complete a multiple-choice quiz
 - Total anticipated time to complete: Approximately 5-7 minutes per quiz
 - Total Quizzes: 1
- During the interactive practice portion of the workshop, learners will complete a self-assessment of their performance against the model presented by the instructor.

The ABACLive



Cambridge
Center Series

“Helping those who help others” - since 2016



LIVE EVENT GROUP DISCOUNTS

- 15% discount: registration for 5+ group of professionals
- 20% discount: registration for 20+ group of professionals
- 25% discount: registration for 30+ group of professionals
- Not Eligible for ABACLive Cambridge Center Series
- To enroll a group please email us at continuinged@abacnj.com

LIVE EVENT ATTENDANCE VERIFICATION

- Attendance Verification: Attendance Code Submission Forms
- Total anticipated time to complete: 2 minutes per form
- Total Attendance Code Submission Forms is equal to the total number of presentations in a live event.

LIVE EVENT ASSISTANCE

Queries about any Program (current, past, or future) and technical support are available via email or phone. If you are new to ABAC we strongly recommend logging in a day or so before a Live Event to ensure there are no issues the day of.

Calls are answered during normal business hours

908-276-6500 | continuinged@abacnj.com

(9:00 am – 5:00 pm EDT/EST)

Calls are answered during events however we will not answer calls 10 minutes prior to or 10 minutes after, the start time of a Live Event.

Learn More: <https://abacnj.com/technical-assistance/>

ABAC CONTINUING EDUCATION CREDIT REQUIREMENTS

Attendance Verification and Passing Score on Post-tests (80%) required to earn Continuing Education Credit. Participants are provided multiple opportunities to pass the post-test and provide attendance verification.

If the abovementioned continuing education credit requirements are not met, participants will not receive continuing education credit. Partial credit will not be awarded. Refunds and transfers are not granted if requirements are not met. In the event additional support is necessary to achieve the expected outcomes please reach out to continuinged@abacnj.com to request assistance.

Attendees who meet the continuing education credit requirements must also fill out an evaluation. Once everything has been submitted, the certificate can be found in the "My Certificates" tab in an attendee's abacnj.com personal dashboard.

PROFESSIONAL DEVELOPMENT REQUIREMENTS

Certificate of attendance are offered to those who do not need or require CE credit. Does not apply to ABACLive Cambridge Center Series Free Access Registration (NoCe).

LIVE EVENT PAYMENT AND POLICIES

- ABAC Accepts all major credit cards and Paypal
- Coupon codes are not eligible on ABACLive Cambridge Center Series, ABAI VB-SIG (except if issued through the SIG) and ABACGives Events and are not eligible for ABAC Fidelity-based training program tuition, private training tuition, bundles, books and other special products unless otherwise indicated.
- Scholarships are available for most events
- Cancellation, missed event, and grievance procedures are found on the website.

<https://abacnj.com/abac-help-center/#policies>

LIVE EVENT EVALUATION

Following the completion of the entire workshop, participants will complete an evaluation.

LIVE EVENT TIPS FOR BEST EXPERIENCE

For the best experience you should use the following:

- The most current version of Zoom.
- A desktop or laptop computer, a Chromebook, or a recent version of a tablet device.
- An updated version of Chrome, Firefox, or Safari | DO NOT use Internet Explorer
- A high-speed internet connection.

To improve your experience:

- Feel free to use the screen reader and other accessibility options provided to you. To explore these options, click on the floating User Way icon found on the left side of the website or press CTRL + U.
- Closed-Captioning available
- Accessibility at ABAC: <https://abacnj.com/abac-accessibility>