

ABACLive Cambridge Center Series Presents: Dr. Terry McSween

Designing a Behavior-Based Safety Improvement Process



Live! Friday, July 19, 2024
12:00-2:00 pm Eastern Daylight Time
Recordings Available July 21-August 4, 2024

In 2022 the rate of average lost workday case rate for organizations in the US was 1.3 per 200,000 work hours. This means that an average of 1.3 workers out of 100 will experience an injury severe enough to prevent them from returning to their normal job, or put another way, an average of one in three employees in American industry can expect to experience one lost-workday injury in approximately 33 years of work. Studies by DuPont and others suggest that more than 90 percent of those injuries could have been prevented through improved safety practices. BBS remains the most effective intervention for reducing injuries through improved safety practices on the job yet many safety professionals and others consider it ineffective.

In his book, *The New-Values Based Safety*, Dr. McSween describes an organization's safety culture as a function of an organization's vision, its values, its leadership, its processes, and the results it creates. During the first part of this 2-hour webinar, Dr. McSween will make the case for the importance of discussions that clarify an organization's value for safety and improving accountability in weekly leadership activities that demonstrate leadership's support for safety.

The remainder of the workshop will then describe the results of a recent study on Behavior-Based Safety (BBS) conducted by Cambridge University using data provided from DEKRA clients that showed (1) that BBS produces statistically significant reductions in injuries, and (2) BBS produces significant improvements in safety culture as measured by traditional culture surveys, and Dr. McSween will discuss how the findings challenge some of the traditional assumptions about BBS initiatives. Finally, Dr. McSween will discuss several approaches to integrating serious injury prevention into behavior-based safety.

LIVE ONLINE EVENT SESSION SCHEDULE

- 12:00 PM EDT: Welcome, Introduction, Presentation begins
- 2:00 PM: Event Ends-Optional Model: CE requirements, evaluation, check out, certificate of completion.
- Learners are encouraged to submit questions throughout and the presenter includes multiple learner-presenter interaction opportunities throughout the live workshop.

LIVE EVENT RECORDING ACCESS

The recording of all ABAC Live events are accessible to those that register for the live event for 2-weeks following the last live session. Continuing education credit/professional development requirements must be met within that two-week window.

REGISTER NOW



[ABACNJ.COM](https://abacnj.com)

The Applied Behavior Analysis Center, LLC (ABAC)
16 South Ave West, #217 Cranford, NJ 07016
abacnj.com | info@abacnj.com

LEARNING OBJECTIVES

After attending this two-hour event participants will be able to:

1. Identify the five elements of McSween's culture model
2. Identify the single most important thing that managers must do to have a successful safety improvement effort.
3. Identify design consideration to maximizing the effectiveness of behavior-based safety
4. Identify the special considerations to ensure that behavior-based safety adequately address the potential for serious injuries and fatalities

TARGET AUDIENCE

- Safety professionals and consultants working in organizations who have or are considering a behavior-based approach in settings that have a high-risk for work-place injury.
- Behavior analysts and students and professors of OBM.
- Industrial/organizational psychologists

CONTINUING EDUCATION

This Program is Approved for the Following CE Credit Types:

- 0.2 IACET CEUs
- 2.0 BACB CEUs
- 2.0 Credit Hours for Psychologists, Nurses, and other professionals*
- See Page 2 for Applicable CE Provider Statements

*ABAC is an APA Approved Continuing Education Sponsor. APA has requested that Sponsors not use the phrase "APA credit Hours" as this implies that APA is awarding credit. CE credit is awarded by ABAC, which is approved by APA to offer CE to psychologists. APA approval to award CE credit is also accepted by other professional organizations. Please see Event Applicable CE provider/sponsor statements below.

EVENT APPLICABLE CONTINUING EDUCATION ACE PROVIDER/SPONSOR & ACCREDITATION STATEMENTS

- The Applied Behavior Analysis Center, LLC (ABAC) is accredited by the International Accreditors for Continuing Education and Training (IACET) and offers IACET CEUs for its learning events that comply with the ANSI/IACET Continuing Education and Training Standard. IACET is recognized internationally as a standard development organization and accrediting body that promotes quality of continuing education and training.
- The Applied Behavior Analysis Center has been approved by the Behavior Analyst Certification Board, Inc. (BACB) as an ACE provider of continuing education events. BACB ACE Provider # OP-19-2957. MANDATORY DISCLAIMER: The Behavior Analyst Certification Board (“BACB”) does not sponsor, approve or endorse ABAC, LLC, the materials, information or sessions identified herein..
- The Applied Behavior Analysis Center (ABAC) is approved by the American Psychological Association to sponsor continuing education for psychologists. The Applied Behavior Analysis Center maintains responsibility for this program and its content. Variable credit for partial attendance will not be awarded. The Applied Behavior Analysis Center is approved to sponsor CESA/Live and Homestudy programs for continuing education for psychologists.



PRESENTER BIO

Dr. McSween is a nationally recognized expert in the field of behavioral safety. He is CEO and cofounder of Quality Safety Edge, a company that helps organizations improve safety and leadership through behavioral psychology. Dr. McSween is author of the book, *The Values-Based Safety Process*, and numerous publications and research articles on behavioral safety. He has received numerous awards, including the ASSE's 1993 Scrivener Award, the OBM Network's 2001 Outstanding Contribution Award and its 2010 Lifetime Achievement Award, Western Michigan University Distinguished Alumni in 2007, and in 2017 the Texas Association for Behavior Analysis recognized him for his Career Contributions to Behavior Analysis in Texas, all for his work in behavioral safety. He is also the founder of the Behavioral Safety NOW conference.

LIVE EVENT EXPECTED OUTCOME

After attending the presentations Learners will be able to select the correct answer on 80% of the quiz questions that assess the program's learning objectives.

LIVE EVENT ASSESSMENT

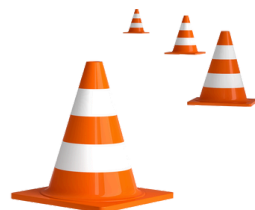
- Following a presentation, learners will complete a multiple choice quiz
- Total anticipated time to complete: Approximately 5-7 minutes per quiz
- Total Quizzes: 1

DISCLOSURE

Dr. McSween does not have any conflicts to disclose. Dr. McSween is on the Board of Directors of the Cambridge Center for Behavioral Studies but does not receive financial compensation. Dr. McSween does not receive royalties for mentioning or promoting the Behavior Safety Now (BSN) conference. Dr. McSween receives grant money from BSN to support students and speakers as well as his own conference related expenses. Any unused grant money is donated to the CCBS. When published, the royalties generated by the sale of Dr. McSween's book, *The New Values-Based Safety Process*, will be donated to CCBS. Dr. McSween does not receive speaker fees for presenting this webinar. 50% of the proceeds of the sale of the CE credit section are donated to CCBS.

ABACLive Cambridge Center Series Presents: Dr. Terry McSween

Designing a Behavior-Based Safety Improvement Process





LIVE EVENT GROUP DISCOUNTS

- 15% discount: registration for 5+ group of professionals
- 20% discount: registration for 20+ group of professionals
- 25% discount: registration for 30+ group of professionals

To enroll a group please email us at continuinged@abacnj.com



LIVE EVENT ATTENDANCE VERIFICATION

- Attendance Verification: Attendance Code Submission Forms
- Total anticipated time to complete: 2 minutes per form
- Total Attendance Code Submission Forms is equal to the total number of presentations in a live event.



LIVE EVENT ASSISTANCE

Queries about any Program (current, past, or future) and technical support are available via email or phone. If you are new to ABAC we strongly recommend logging in a day or so before a Live Event to ensure there are no issues the day of.

Calls are answered during normal business hours

908-276-6500 | continuinged@abacnj.com

(9:00 am – 5:00 pm EDT/EST)

Calls are answered during events however we will not answer calls 10 minutes prior to or 10 minutes after, the start time of a Live Event.

Learn More: <https://abacnj.com/technical-assistance/>

ABAC CONTINUING EDUCATION CREDIT REQUIREMENTS

Attendance Verification and Passing Score on Post-tests(80%) required to earn Continuing Education Credit
Participants are provided multiple opportunities to pass the post-test and provide attendance verification.

If the abovementioned continuing education credit requirements are not met, participants will not receive continuing education credit. Partial credit will not be awarded. Refunds and transfers are not granted if requirements are not met. In the event additional support is necessary to achieve the expected outcomes please reach out to continuinged@abacnj.com to request assistance. Attendees who meet the continuing education credit requirements must also fill out an evaluation. Once everything has been submitted, the certificate can be found in the "My Certificates" tab in an attendee's abacnj.com personal dashboard.

PROFESSIONAL DEVELOPMENT REQUIREMENTS

Certificate of attendance are offered to those who do not need or require CE credit. Does not apply to ABACLive Cambridge Center Series Free Access Registration (NoCe).



LIVE EVENT PAYMENT AND POLICIES

- ABAC Accepts all major credit cards and Paypal
- Coupon codes are not eligible on ABACLive Cambridge Center Series, ABAI VB-SIG (except if issued through the SIG) and ABACGives Events and are not eligible for ABAC Fidelity-based training program tuition, private training tuition, bundles, books and other special products unless otherwise indicated.
- Scholarships are available for most events
- Cancellation, missed event, and grievance procedures are found on the website.

<https://abacnj.com/abac-help-center/#policies>



LIVE EVENT EVALUATION

Following the completion of the entire workshop, participants will complete an evaluation.



LIVE EVENT TIPS FOR BEST EXPERIENCE

For the best experience you should use the following:

- The most current version of Zoom.
- A desktop or laptop computer, a Chromebook, or a recent version of a tablet device.
- An updated version of Chrome, Firefox., or Safari | DO NOT use Internet Explorer
- A high-speed internet connection.

To improve your experience:

- Feel free to use the screen reader and other accessibility options provided to you. To explore these options click on the floating User Way icon found on the left side of the website or press CTRL + U.
- Closed-Captioning available
- Accessibility at ABAC: <https://abacnj.com/abac-accessibility>