

ABACLive Cambridge Center Series Presents Dr. Catherine Williams:

Applying the Science of Conceptual Learning to
Teach Adults in Clinical and Academic Settings



CAMBRIDGE CENTER
FOR
BEHAVIORAL STUDIES



Live! Friday, October 17, 2025

12:00 PM to 3:00 PM Eastern Daylight Time

Recordings Available October 19, 2025-November 2, 2025

Conceptual learning is the discrimination between new examples and nonexamples and generalization to new examples. Many of the skills listed on task lists or training curricula for behavior analysts and technicians, and thus many of the skills behavior analysts teach are concepts. Therefore, designing instruction that helps us teach concepts quickly and reliably will enable us to better support our learners. During this workshop, we will discuss how to identify whether a learning objective is a concept, how to analyze the concept to inform instruction, how to create that instruction, and how to evaluate and update that instruction based on learner outcomes. We will focus on the application of these strategies in post-secondary education and supervision, although they can be applied anytime a concept is being taught.

TARGET AUDIENCE

Faculty, course instructors, and clinical supervisors
(e.g. supervisor of behavior technicians)

LEARNING OBJECTIVES

After attending this 3-hour workshop:

1. Learners will identify learning objectives related to class instruction and supervision that involve teaching concepts.
2. Learners will select can-have and must-have features related to a given concept.
3. Learners will identify a sequence of examples and nonexamples that can be used to teach a concept.
4. Learners will identify what modifications they should make to a sequence based on the responses of those who were taught.

Learners will also complete a concept analysis and draft an instruction sequence with assistance from the instructor.

Register Now

Free Session

CE/PDH Session

LIVE ONLINE EVENT SESSION SCHEDULE

- 11:45 AM: Attendees arrive
- 12:00 PM: Welcome, Introduction, Presentation begins
- 1:30 PM: 10- minute break
- 3:00 PM: Event Ends
- 3:00 PM: Optional: "How to check out and find your certificate (CE only)"

Learners are encouraged to submit questions throughout, and the presenter includes multiple learner-presenter interaction opportunities throughout the live workshop.

LIVE EVENT RECORDING ACCESS

The recording of all ABAC Live events are accessible to those that register for the live event for 2-weeks following the last live session. Continuing education credit/professional development requirements must be met within that two-week window.

CONTINUING EDUCATION

This Program is Approved for the Following CE Credit Types:

- 0.3 IACET CEUs
- 3.0 BACB CEUs: Learning
- 3.0 QABA CEUs
- 3.0 IBAO CEUs: General
- See Page 2 for Applicable CE Provider Statements

EVENT APPLICABLE CONTINUING EDUCATION ACE PROVIDER/SPONSOR & ACCREDITATION STATEMENTS

- The Applied Behavior Analysis Center, LLC (ABAC) is accredited by the International Accreditors for Continuing Education and Training (IACET) and offers IACET CEUs for its learning events that comply with the ANSI/IACET Continuing Education and Training Standard. IACET is recognized internationally as a standard development organization and accrediting body that promotes quality of continuing education and training.
- The Applied Behavior Analysis Center has been approved by the Behavior Analyst Certification Board, Inc. (BACB) as an ACE provider of continuing education events. BACB ACE Provider # OP-19-2957. MANDATORY DISCLAIMER: The Behavior Analyst Certification Board ("BACB") does not sponsor, approve or endorse ABAC, LLC, the materials, information or sessions identified herein.
- The Applied Behavior Analysis Center has been approved as a Qualified Applied Behavior Analysis Credentialing Board (QABA) Continuing Education Provider. QABA Provider #QCB-22274
- The Applied Behavior Analysis Center has been approved as a International Behavior Analysis Organization (IBAO) Continuing Education Provider. Approval Date 08/21/2024



PRESENTER BIO

Dr. Williams is an assistant professor at the University of North Carolina Wilmington and a BCBA-D. She received her Ph.D. in psychology with an emphasis on behavior analysis from West Virginia University and completed a postdoctoral fellowship in clinical and translational research at the Marcus Autism Center. Her passion is disseminating the tactics of behavior analysis to promote high-quality instruction for teaching concepts and problem solving. In pursuit of this goal, she's worked with numerous school systems as a behavior consultant and teacher coach. She also supervises master's and doctoral students as they conduct research to inform instructional practices and the basic science on the principles underlying these skills. She facilitates the dissemination of research in this area by serving as a reviewer for numerous peer-reviewed journals and is a co-editor of the *Experimental Analysis of Human Behavior Bulletin*.

DISCLOSURE

Dr. Williams does not have any conflicts to disclose. Speaker fees from this workshop are donated to The Cambridge Center for Behavioral Studies.

EXPECTED OUTCOME

After attending the presentations Learners will be able to select the correct answer on 80% of the quiz questions that assess the program's learning objectives.

Learners should also be able to complete a brief concept analysis.

LIVE EVENT ASSESSMENT

- Following the presentation, learners will complete a multiple-choice quiz
 - Total anticipated time to complete: Approximately 5-7 minutes per quiz
 - Total Quizzes: 1
- During the interactive practice portion of the workshop, learners will complete a self-assessment of their performance against the model presented by the instructor.

The ABACLive

Cambridge
Center Series

"Helping those who help others" - since 2016



LIVE EVENT GROUP DISCOUNTS

- 15% discount: registration for 5+ group of professionals
- 20% discount: registration for 20+ group of professionals
- 25% discount: registration for 30+ group of professionals
- Not Eligible for ABACLive Cambridge Center Series
- To enroll a group please email us at continuinged@abacnj.com

LIVE EVENT ATTENDANCE VERIFICATION

- Attendance Verification: Attendance Code Submission Forms
- Total anticipated time to complete: 2 minutes per form
- Total Attendance Code Submission Forms is equal to the total number of presentations in a live event.

LIVE EVENT ASSISTANCE

Queries about any Program (current, past, or future) and technical support are available via email or phone. If you are new to ABAC we strongly recommend logging in a day or so before a Live Event to ensure there are no issues the day of.

Calls are answered during normal business hours

908-276-6500 | continuinged@abacnj.com

(9:00 am – 5:00 pm EDT/EST)

Calls are answered during events however we will not answer calls 10 minutes prior to or 10 minutes after, the start time of a Live Event.

Learn More: <https://abacnj.com/technical-assistance/>

ABAC CONTINUING EDUCATION CREDIT REQUIREMENTS

Attendance Verification and Passing Score on Post-tests (80%) required to earn Continuing Education Credit. Participants are provided multiple opportunities to pass the post-test and provide attendance verification.

If the abovementioned continuing education credit requirements are not met, participants will not receive continuing education credit. Partial credit will not be awarded. Refunds and transfers are not granted if requirements are not met. In the event additional support is necessary to achieve the expected outcomes please reach out to continuinged@abacnj.com to request assistance.

Attendees who meet the continuing education credit requirements must also fill out an evaluation. Once everything has been submitted, the certificate can be found in the "My Certificates" tab in an attendee's abacnj.com personal dashboard.

PROFESSIONAL DEVELOPMENT REQUIREMENTS

Certificate of attendance are offered to those who do not need or require CE credit. Does not apply to ABACLive Cambridge Center Series Free Access Registration (NoCe).

LIVE EVENT PAYMENT AND POLICIES

- ABAC Accepts all major credit cards and Paypal
- Coupon codes are not eligible on ABACLive Cambridge Center Series, ABAI VB-SIG (except if issued through the SIG) and ABACGives Events and are not eligible for ABAC Fidelity-based training program tuition, private training tuition, bundles, books and other special products unless otherwise indicated.
- Scholarships are available for most events
- Cancellation, missed event, and grievance procedures are found on the website.

<https://abacnj.com/abac-help-center/#policies>

LIVE EVENT EVALUATION

Following the completion of the entire workshop, participants will complete an evaluation.

LIVE EVENT TIPS FOR BEST EXPERIENCE

For the best experience you should use the following:

- The most current version of Zoom.
- A desktop or laptop computer, a Chromebook, or a recent version of a tablet device.
- An updated version of Chrome, Firefox, or Safari | DO NOT use Internet Explorer
- A high-speed internet connection.

To improve your experience:

- Feel free to use the screen reader and other accessibility options provided to you. To explore these options, click on the floating User Way icon found on the left side of the website or press CTRL + U.
- Closed-Captioning available
- Accessibility at ABAC: <https://abacnj.com/abac-accessibility>